

To whom this may concern,

Are you looking for a unique method that will help you stand out when you sell a home to an exceptional buyer? These days, it can be incredibly hard to stand out enough to get your name passed along to your clients' friends and family. However, if there is anyone way I have discovered to leave a lasting impression, it's the thought you take into making sure that everything is absolutely perfect.

I'm sure you already know this, right? However, have you thought to turn a common staged prop for open house settings into a custom house warming gift to the couple you sell the home to? This is a great way to make your new homeowners feel all the more welcome to the neighborhood, while at the same time never forgetting who gave them the lovely gift.

The great part about this particular product is the fact that your name, logo and contact information will be hand engraved into this product. It'll be the perfect, one of a kind gift that your newfound homeowners will feel compelled to share with their friends and family. Even better, it will always be put to use by your new homeowners, and it won't get locked away in a stuffy filing cabinet.

I'm sure by now; you're wondering what on earth could this wonderful discussion piece that doubles as the perfect house warming gift meets lead generator be? Well, I'm glad you asked. It's a one of a kind, hand made cutting board. This year, I thought the best way to show people you care would be with something that a brand new homeowner can use, while at the same time, shows that you put the time and thought into creating a hand made piece.

With my custom engraving me with the hand made design my cutting board can be used, displayed and is always there when your homeowners need it most. From family dinners to events that your homeowners have within their happy home, this amazing, one of a kind touch is the perfect tool to get your name out there and to inspire a discussion upon the very topic of home buying.

If you happen to be interested in any of my designs, or to learn more about this wonderful house warming gift meets home decor marketing tool, please don't hesitate to get in [touch](#). Thank you so much for taking the time to read my email, as well as the method behind my dream to start this business.

I hope you have an amazing day!

Good Afternoon Mr. / Ms. [Last name],

I came across your services and I thought that you might be interested in a new method to stand out among your competitors. This year, I took the chance and decided to create my own design company where my main focus is creating hand made goods that double as marketing props.

The goal I had was to make sure that this particular creation, was personal, hand made and serves a use when conversations such as house buying or the best relators in Georgia would be.

As I mulled this over, I was also sure to consider whether or not this hand made piece would be able to double as an open house prop that includes a personalized touch.

That's when it hit me: A hand made cutting board with your logo and contact information engraved in the back, what better gift would there be to provide your new homeowners than a hand made, personalized gift.

I came to this conclusion because I wanted to find something homeowners could use during the holiday season, or when they're throwing a party at their home because these are usually the times, these conversations come up.

If you are interested in giving this concept a test run, or if you would like to see the examples that I have made, please don't hesitate to reach out.

Thank you so much for this opportunity, and I hope that you have an amazing day.

Sincerely,

Dear Sir or ma'am,

This year, I took the plunge to turn my dreams into useful creations for those of you in the real estate industry. The goal was to create a fantastic housewarming gift that you could give to your brand new homeowners that could double as an exceptional conversation piece.

As I continued to consider which type of beautiful, hand made creation would always be out and around when conversations such as house buying or finding an excellent realtor would come up, it dawned on me:

What better gift is there to make than a hand made, custom engraved cutting board? When it comes to house parties or any form of social gathering, to an open house prop cutting boards are an excellent way to incorporate your personality and engrave your company logo onto the back.

This one of a kind gift will display the love and thought people associate with hand made gifts, which will urge your new homeowners to spread the word with anyone they spend the best times of the year with.

If you are interested in taking a look at any of my examples, or you would like to learn more about it, please don't hesitate to contact me at:

Thank you so much for your consideration, and I hope you have a fantastic rest of your week!

Sincerely,

Good morning,

This last year I decided to take a big step. One of many. As I am sure you know, being a real estate agent, there are many dreams and aspirations that come with opening your own business.

As a designer, I specialize in creating one of a kind, hand made goods that are custom to the individual that orders it. Because of my recent success, I was able to save up enough and make it official.

All the while, I have the goal in mind – to help realtors stand out in a way that will turn a house warming gift into a one of a kind lead magnet.

Also, it is important to note that this particular piece can be displayed throughout the home, and during your open house. It's an exceptional touch that will stand out among many.

My hand made cutting boards will have your contact information, business logo, and name engraved onto the back. During family events, they can pull this exceptional gift out to show all of their friends and family.

If you are interested in taking a look at my work, feel free to check out any of my social media accounts. Also, if you happen to have any questions, please don't hesitate



to get in touch. Thank you so much for your interest, and I hope you have an amazing rest of your day.

Sincerely,

Good afternoon miss (insert name),

Recently, I was able to invest in an exceptional method that I have that will get you to stand out as a realtor within your community.

Being that it is difficult to do so, I have created my business around creating hand made décor for this specific purpose.

When it comes to creating an amazing display piece that gets the guests talking during a family dinner or barbeque, a hand made cutting board with your contact information and logo etched into the back is perfect for any family event.

I came to this idea because I wanted to create something that you could use as a natural prop in your open house or something that is almost always used during times where friends and family are talking about everything – specifically realtors or house buying.

A cutting board is a diverse tool that doesn't collect dust and is always out at the best time to generate leads and inspire people to discuss all their house buying ventures.

If you would like to see any of my previous examples or are interested in having one made for an upcoming open house, don't hesitate to reach out.

Thank you so much.

Sincerely,

To the realtors of (Insert company name),

This year I decided to turn my dream into a tool for realtors such as yourselves that would generate leads well after you have closed a home.

Also, the dream was to make sure that this object is hand made with your personalized logo and contact information so that you can display them during open houses as well.

Taking this into consideration, the idea of hand made cutting boards sounded like the perfect open house prop or house warming gift.

The reason for this came from the fact that when friends and family gather round for any occasion, they have been known to ask one another who the best realtors are or agencies in order to buy a house.

Naturally, during these conversations, a cutting board could be out or displayed for a variety of reasons which is the perfect touch for hands-on information.

If you would like to check out any of my work or contact me for more information, please don't hesitate to contact me directly.

Thank you so much for your interest, and I look forward to hearing from you.

Best wishes,

Good afternoon (insert local realtor company)

Earlier this year, had the opportunity to work with my friends and family that have been in your industry in the past. We were looking for one of a kind ideas that would generate leads even after you have sold your home to future homeowners.

Naturally, there are a variety of steps that come in between staging a house and closing the deal. However, the idea came when we were discussing housewarming gifts that realtors had given them in the past.

What stood out to me was the lack of personality that came with each of them, and what happened to these gifts afterward. That's when the idea of a custom cutting board came into my mind.

These versatile pieces provide exceptional conversation and display pieces during any social gathering or family event. On top of that, including your personalized touch onto this wonderful piece is the icing on the cake.

If you are interested in taking a look at any samples of my work or would like to discuss the details further, please don't hesitate to contact my office at: (phone number)

Thank you so much for your interest and I look forward to hearing from you.

Sincerely,



Good morning sir or ma'am,

This last year, I have been working hard to create hand made solutions that will double as a marketing lead magnet for realtors such as yourself.

It took some time for me to find an idea that could easily transition from staging a home to sell to creating a one of a kind housewarming gift.

Taking this into consideration, I found an exceptional way to combine all of these needs into one amazing piece. However, making sure that it gets used when topics such as this pop up was the goal as well.

By having a cutting board hand made, while engraving your name and logo onto the back of it this would complete all of the above tasks – while helping your brand stand out.

Taking the above goals into consideration, I believe that this one of a kind, hand made piece will be there for you time and time again advertising to the friends and family of your brand new homeowners.

If you would like to take a look at my work or discuss the details of this further, please don't hesitate to reply to this email to get started. Thank you so much for your



consideration, and I hope you have an amazing rest of your day.

Sincerely,

Good morning I hope everything is well.

I was wondering if you have been looking for a one of a kind décor piece that will help your brand stand out and double as a lead magnet for your entire career as a realtor?

This last year, I decided to take the plunge and expand my hand made goods into this particular field. The reason was that I wanted more first-time homeowners and beyond to have a one of a kind display piece that they could enjoy for years to come.

Taking this into consideration, I also wanted this to double as an open house piece and a housewarming gift that would have your name and contact information engraved onto the back, and wouldn't be left to collect dust years after you sold the home.

If you are interested in this potential prop and what it might look like, feel free to send me a message to get an example of my work, or get in touch with me via social media.

Thank you so much for your time, and I look forward to discussing the details with you. Happy house selling, and I hope you have a great rest of your day.

Sincerely,

Good morning miss or mr (insert last name)

A close friend of mine (insert name of home buyer) just bought a house from you and had nothing but exceptional things to say about the experience they had with you.

Because of this, she sent me over your contact information so that I could reach out to you personally. Last year, I took the chance and decided to open up my business within Georgia.

I specialize in hand made home décor that doubles as a house warming gift that you can give to your home buyers with the goal that this specific gift will be out during family events.

This hand made gift would have your name and logo engraved onto the back and will be out at family events and social gatherings where topics such as amazing realtors come into play.

Even better, being that your information is engraved onto the back of this amazing piece, all your homeowners have to do is flip the cutting board over to give their guests your name and contact information.

If you would like to take a look at my examples, or if you would like to have one made for an upcoming open house, feel free to send me a message to get started.

Thank you so much in advance for your consideration and your support.

Sincerely,

